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| **CONCERTS + ARTS ADMINISTRATION DEVELOPMENT SCHEME (CAADS)** |
| Recruitment Information and Application Form |

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| **1** | **ABOUT UNIVERSITY OF SHEFFIELD CONCERTS** |

**MUSICAL DISCOVERY**

We provide a series of over 50 public concert performances, festivals, and creative projects per year, encompassing a range of musical genres including: classical; contemporary; jazz; world; and folk music. Through our artistic programming and world-leading University research we champion musical partnership. Our collaborations with national and internationally renowned artists, and organisations in the city to inspire and create new works and performances, making a key contribution to the city’s cultural vibrancy.

For the 2021/2022 season, TUoS Concerts will be returning to live, in person events alongside accessible live-streamed content. Operations have been risk assessed, and policies will be in place to maintain safety of all staff, students and attendees as the pandemic continues.

**MUSICAL LEARNING**

We create real-world challenges and experiences for our students to equip them for future careers in music. Our concerts enable students to work with inspirational musicians who share insight and expertise in the provision of masterclass and coaching opportunities. Students also develop a wealth of experience alongside performance. Through composing, conducting, and sound-recording and production, in addition to music management and arts administration, University of Sheffield Concerts provide numerous opportunities for student skill development.

For this coming season, we are returning to administrating full ensemble rehearsals and performances.

**MUSICAL PARTICIPATION**

We commit to developing musicians and audiences of the future by offering outreach initiatives to local schools, ensuring children of all ages and backgrounds participate in musical learning opportunities. We develop creative partnerships with local schools and engage with hundreds of children in the city, many of whom have limited or no access to music provision. Our work is underpinned by engaging and immersive learning activities using the full scope of our musical genres and vast array of artists and in-house ensembles.

For more information about University of Sheffield Concerts visit: **www.sheffield.ac.uk/concerts**



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| **2** | **ABOUT CAADS** |

University of Sheffield Concerts is committed to career development and our popular internship scheme benefits students from across the institution. CAADS fosters paid opportunities for students to develop skills in arts administration and music management in a demanding, outward facing professional context. You will work as part of a highly skilled team, and develop skills in a number of core music management functional areas (marketing, operations, finance, and programming) across a range of concerts projects and outputs. The scheme is a great way to build valuable CV points, and a number of former participants have entered subsequent employment in arts organisations throughout the UK.

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| **3** | **WHAT PREVIOUS PARTICIPANTS HAVE SAID** |

*“As Concerts Intern I learnt a great deal about what goes into the running of a successful concert series. It was an invaluable experience that I enjoyed enormously and it ignited a passion within me to make music management my career.”*

*“During my time as Concerts Intern I have been able to gain an insight into the organisation behind a successful concert series and work with and alongside music professionals. I have been given the opportunity to develop skills in tasks I previously had little experience with and this has increased my confidence a great deal. The internship has been a great platform on which I hope to build professional experience in the future.”*

*“As the Concerts Intern I gained experience in all the different roles involved in running a concert series, from artist liaison to hosting the front of house. I met so many interesting and important musicians who offered great insight to being a successful musician. Most importantly it helped me decide which direction to go after University, and it stands out on my CV. I really enjoyed the experience and would definitely recommend it.”*

*“I had previously undertaken a work experience post in the Summer, and I was drawn to the internship with the concert series because it allowed me to specialise in marketing, which I have now gone into as a career. However, the internships are also suitable for those without experience, providing a great introduction to arts administration. My experience as an intern will prove invaluable in securing a job in this area after I graduate”*

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| **4** | **2019-2020 VACANCY** |

**Concerts Officer: Marketing and Digital Media**

The Marketing and Digital Media Officer is the voice of University of Sheffield Concerts. You will be a champion of Concerts’ mission and outputs connecting artists, audiences, music and the city. The Marketing and Digital Media Officer will work with the Concerts Team to promote our brand, manage our social media accounts and be passionate about music making to develop new, and grow existing audiences to support our work.

This is an internship role and we do not expect candidates to have full experience in all of the following responsibilities and skills. The role is a varied and rewarding learning experience and will be shaped by the series that year.

*Specific responsibilities include:*

* Manage social media accounts, creating engaging content which can be posted across our YouTube, Facebook, Instagram and Twitter platforms
* Ensure regular marketing activity activity (through live posting and advance scheduling)
* Take pictures and videos at selected concerts and post to social media platforms, and edit and upload student video footage
* Update the Concerts website on a regular basis
* Look at trending content which can be used to engage our online communities
* Maintain overview of other relevant social media activity in the city and interact accordingly
* Produce a social media schedule for the season, with weekly schedules to be reviewed in marketing meetings
* Support development of streamed content and oversee live-streamed concerts when required
* Support the marketing of streamed concerts
* Edit and produce pre-recorded live stream videos from provided footage if required
* Maintain Facebook events
* Moderate public content and respond to customer enquiries across social media platforms
* Promote University of Sheffield Concerts online through listing websites, forums and online calendars
* Support the Marketing Lead and Music Programme Producer in all marketing activities to ensure box office targets are met for concerts
* Support the whole Concerts Team to develop audiences by supporting marketing activity and audience development and loyalty schemes
* Support the whole Concerts Team to develop networks in the city to advocate our work
* Support live concerts and stewarding where required
* Any other duties delegated by more senior team members in support of the continuing operation of University of Sheffield Concerts.

*Person Specification:*

* Good knowledge and passion towards a wide range of musical genres
* Experience with social media platforms (Twitter, Facebook, Instagram)
* Excellent written communication skills, ability to write succinctly and accurately
* Good attention to detail
* Computer literate, ability to use standard Office, Google and social media systems
* Experience with video editing software (useful not essential – training will be provided)
* Experience with photo-editing and publishing software eg Canva, Adobe suite (useful not essential – training will be provided)
* Experience with streaming software eg OBS (useful not essential – training will be provided)
* Excellent organisational skills with a flexible and can-do attitude and approach to work
* Ability to work effectively both independently and as part of a team
* Ability to follow health and safety processes, and willingness to work safely in a public facing environment during the current Covid-19 situation.
* Enthusiasm for safe working practice during Covid-19, and ability to adapt to new objectives quickly and professionally

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| **5** | **JOB OUTLINE** |

**Job title:** Concerts Officer: Marketing and Digital Media

**Reports to:** Music Programme Producer

**Appointment:** 2021-22 academic year (with a probationary period and review after Semester 1)

**Based in:** The role will be based on campus in Performance Venues’ event spaces or the Concerts Office, Octagon Centre, Clarkson Street, Sheffield, S10 2TQ.

**Hours:** 10 hours a week for 14 weeks in semester 1, 12 weeks in semester 2, commencing in mid-September for training (remote or in person) where possible. Specific allocation of hours is flexible and will be tailored around academic commitments.

**Pay rate:** £9.98 per hour (Grade 3.1)

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| **6a** | **APPLICATION – PERSONAL DETAILS** |

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| **[All relevant information to be put on this form, CVs will not be accepted]**  Please ensure that you **fully** complete **all** sections of the application. | | |
| **Title:** |  | **Surname:** |
| **Date of birth:** | | **Forename:** |
| **Preferred name:** |
|  | | **National Insurance Number:** |
| **Address and Postcode:** | | **Telephone number(s):**  **Home:**  **Mobile:**  **Email address**: |
| Under the Immigration, Asylum and Nationality Act 2006 proof of entitlement to work in the United Kingdom is required before commencing employment.  Applicants for this role must be eligible to work legally in the United Kingdom. If you do not have the necessary permissions to do so, unfortunately we are unable to consider your application.  Please tick the relevant box to confirm that you have the necessary permissions to work legally in the United Kingdom in the capacity of these posts?  YES ☐  NO ☐  Before commencing employment you will be required to produce original documentary evidence indicating that you have the right to work in the UK, and we will keep copies of the documents.  More information can be found here: <https://www.sheffield.ac.uk/ssid/immigration/during-study/work-during-study>  If you have any questions, Student Support Information Desk should be able to help you:  <https://www.sheffield.ac.uk/ssid> | | |

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| **6b** | **APPLICATION – EDUCATION** |

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| Starting with the most recent, please provide details of all qualifications, including details of any current study and predicted results. | | | |
| **Name of educational**  **establishment** | **Dates of attendance** | **Qualifications obtained, attainments, examinations pending** | |
|  |  | Subject/qualification | Result |
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| **6c** | **PREVIOUS EMPLOYMENT AND WORK EXPERIENCE** |

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| Starting with the most recent, please provide details of any relevant work experience, employment, and volunteering experience. | | | |
| **Name and address of organisation** | **Dates of employment, engagement** | **Job title** | **Brief description of role/responsibilities** |
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| **6d** | **PERSONAL STATEMENT AND SUITABILITY FOR THE POST** |

Please give your reasons for applying for this post and say why you believe you are suitable for the position. Look at the job description and person specification and describe any experience and skills you have gained in other jobs or similar environments which demonstrate your ability and aptitude to undertake the duties of the post. Continue on to a separate sheet as necessary.

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| **6e** | **ADDITIONAL INFORMATION - OVERSEAS EMPLOYMENT AND EDUCATION** |

This section is not mandatory. We understand that some applicants may have lived, studied or worked abroad in countries where ongoing events, traditions and regulations mean that your employment or educational history is significantly different from what would normally be expected in the UK. If you would like to let us know about anything of this nature, please detail it below.

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| **6f** | **REFERENCES** |

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| Please supply the names and contact details of two people who we may contact for references.  We understand that some candidates who have worked or studied abroad may have difficulties finding suitable referees - please contact us if this is the case. This will not affect your application. | |
| **Referee 1** | **Referee 2** |
| May we contact prior to interview?  YES ☐  NO ☐ | May we contact prior to interview?  YES ☐  NO ☐ |

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| **6f** | **DECLARATION** |

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| **I confirm that the information I have given on this application form is true and correct to the best of my knowledge.** | | |
| **Signed:** |  |  |
| **Date:** |  |  |
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| **7** | **DATES AND SUBMISSION** |

Please return your completed application to:

Email: concerts@sheffield.ac.uk

We do accept paper applications but would much rather you emailed the form to us:

Concerts Office

Octagon Centre  
Clarkson Street

Sheffield

S10 2TQ

**Deadline for application forms:** Midnight on 9th November

**We aim for our application process to be inclusive and accessible - if you have any questions about the job role or anything written on this form, you are welcome to contact us, either on concerts@sheffield.ac.uk, or telephone Nick Potter (Music Programme Producer) directly on 07864603487 (mobile) or 01142220492 (office).**

**Any conversations about the application form can be anonymous and will not affect our choice of candidates for interview.**